sampe
Salt Lake City 2027

SPONSORSHIP OPPORTUNITIES

Conference
May 17-20, 2027

Exhibition
May 18-19, 2027



A full line of proven sponsorship opportunities offered to fit any budget and goal.
Contact your sales representative today to find out more.

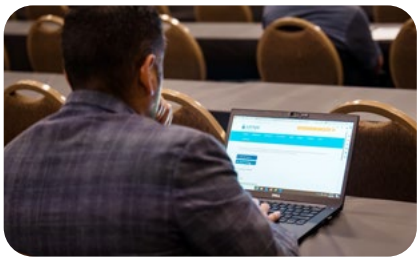
Contact

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FEATURED SPONSORSHIP OPPORTUNITIES
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CONTACT OUR TEAM

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- Mobile App Rotating Digital Banner
- Newsletter Sponsorship
- Registration Site Banner Ad
- Social Media
- Tailored Eblast
- SAMPE Webpage Banner

SPONSORSHIP OPPORTUNITIES

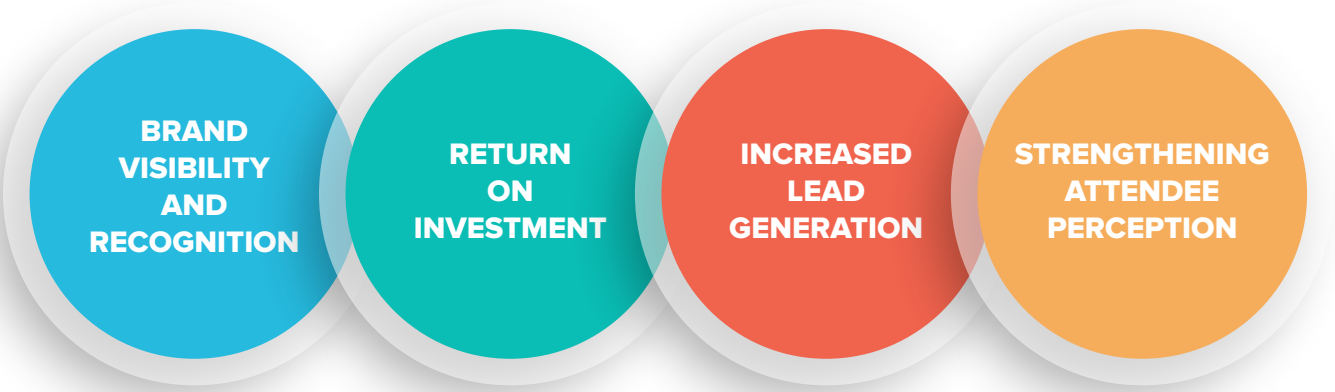
- Carpet Aisle Sticker/Decal
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- Speaker & Award Breakfast
- Student Competitions
- Student Poster Competition
- Student Sponsorship & Social
- T-Shirt Sponsor
- Technical Sessions
- Tote Bags

CALL TODAY

TO GET STARTED ON A CUSTOM PACKAGE THAT MEETS YOUR COMPANY'S NEEDS.

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TOP REASONS TO INVEST IN SPONSORSHIPS



SPONSOR BENEFITS

Design your own sponsorship program . . . there's something for every budget and goal.

SPONSORSHIP	BRONZE $4,999 & UNDER	SILVER $5,000-$14,999	GOLD $15,000
Recognition in the SAMPE show directory	✓	✓	✓
Logo and link placement on the SAMPE website	✓	✓	✓
Recognition on event signage	✓	✓	✓
Right to use a "sponsor" title in your own promotional materials	✓	✓	✓
Recognition during keynote presentation		✓	✓
Logo listed in key spots on all signage and communication			✓
Logo on special eblasts and mailings from SAMPE to potential attendees			✓

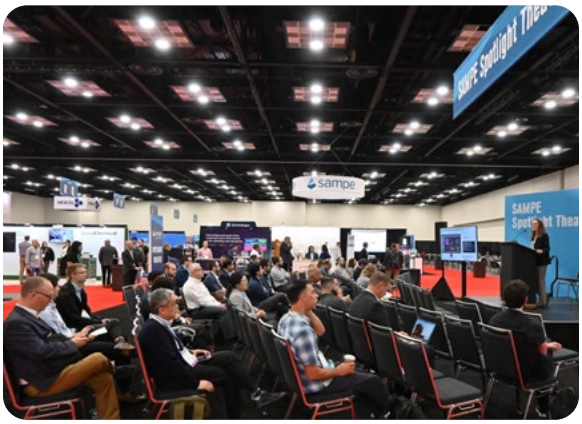
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FEATURED SPONSORSHIP OPPORTUNITIES

SPOTLIGHT THEATER PRESENTATION SPONSORSHIP

Investment 1 for $2,000 | 2 for $3,000

Deliver impactful industry presentations within a 25 or 50-minute timeframe to showcase your business effectively. Highlight key materials, projects, educational initiatives, company goals, career opportunities, innovations, and successes. Conclude with a summary and call to action, encouraging attendees to connect or explore further.



WELCOME RECEPTION | $15,000 *(Exclusive)*

The exclusive sponsor will receive: (2) Two meter signs, napkins, table tent on bar, cup sleeves.



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DIGITAL SPONSORSHIP OPPORTUNITIES

ATTENDEE REGISTRATION LETTER | $3,500 - $8,000

Place your company's logo or web banner on the registration confirmation letter delivered to attendees in the registration confirmation email.

MOBILE APP SPONSOR | $9,000 *(Exclusive)*

MOBILE APP NOTIFICATION SPONSOR | $2,500 *(Exclusive)*

MOBILE APP ROTATING DIGITAL BANNER | $2,500 *(Exclusive)*

NEWSLETTER SPONSORSHIP | $8,000

REGISTRATION SITE BANNER AD | $3,500

High-visibility ad on the registration site, reaching all attendees.

SOCIAL MEDIA | $3,000 - $5,000

TAILORED EBLAST | $8,000

Design a customized email blast with engaging graphics and copy, perfectly aligned with your company's objectives. Get in touch now to amplify your message and reach a target audience of 26,000 contacts.

NEWSLETTER RECOGNITION (LOGO) | $3,000 - $5,000

SAMPE WEBPAGE BANNER | One Month $3,000, Three Months $5,000, Six Months $7,000

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SPONSORSHIP OPPORTUNITIES

CARPET AISLE STICKER/DECAL | $4,000

Your company logo or message on a carpet sticker/decal strategically placed by the exhibit hall entrance (5'x5').

COFFEE SPONSOR | $15,000 *(Lounge, Tutorials, Speaker Ready Room)*

COLUMN WRAPS | $4,000

Prime branding at the event entrance, ensuring maximum visibility.

CONFERENCE BADGES | $9,000 *(Exclusive)*

Every attendee is required to wear a badge. This is an excellent opportunity to ensure that your company's name will be in front of every attendee throughout the conference.

CONFERENCE TOTE BAG INSERTS | $2,000

Place your promotional materials or branded giveaways in the attendee tote bags. Each sponsorship requires 1,500 pieces. Additional opportunities available.

PRO TIP

Drive traffic to your booth with a two-part giveaway! Include a flyer or small promotional item in the tote bag that invites attendees to visit your booth to claim an exclusive gift or special offer.

ENTRANCE UNIT | $12,000 *(Exclusive)*, $6,000 *(Shared)*

Prime branding at the event entrance, ensuring maximum visibility.

ESCALATOR RUNNERS & CLINGS

$4000 to $8000

Have your branding on the escalators leading to the Exhibit Hall/Exit.



EXHIBITOR MEETING ROOM | Call for pricing

Conduct private meetings in our business meeting rooms, conveniently located in the Convention Center. Ideal for taking conference calls, impromptu meetings, and closing that sale!

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SPONSORSHIP OPPORTUNITIES (Continued)

FOOTPRINTS | $3,500

Lead attendees from the show entrance directly to your booth.

GOBO LIGHTS | $5,000

Illuminate the exhibit hall walls or floors with a Gobo light logo sponsorship.

HANGING BANNER | $5,000 - $7,000

Sponsor one of our high visibility banner opportunities in the lobby, entrance, registration area, show floor, or outside!

HQ HOTEL KEY CARD



Your brand on hotel key cards for daily attendee engagement.

Hotel Key Card Tier One | $10,000 *(Exclusive)*
- Salt Lake Marriott Downtown at City Creek

Hotel Key Card Tier Two | $9,000 *(Exclusive per Hotel)*
- Hilton Salt Lake City Center
- Hyatt Regency Salt Lake City

KEYNOTE | $12,000

Your Premier logo recognition on all digital screens, plus branded signage prominently displayed in the registration lobby and at the keynote entrance. Your logo and a featured paragraph included in all marketing materials leading up to the show, ensuring maximum visibility with attendees. The morning of the keynote, you can have a table placement outside the keynote offering a high-traffic opportunity to engage with attendees as they arrive.

LANYARDS | $9,000 *(Exclusive)*



Catch the eye of every buyer by placing your company logo or website address around the neck of every conference attendee with our attractive, custom-printed lanyards.

METER SIGN | $3,000

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SPONSORSHIP OPPORTUNITIES (Continued)

SPEAKER & AWARD BREAKFAST | $7,000 *(Exclusive)*

Sponsor our Awards Breakfast to boost your brand's visibility with logos on signage, tabletops, and napkins. Connect with industry leaders, show your commitment to excellence, and make a lasting impact. Contact us now to secure your involvement!

STUDENT COMPETITIONS | $10,000 *(Exclusive)*, $5,000 *(Inclusive)*

As a sponsor, your logo will be prominently showcased throughout the student competition area, and you'll receive a tabletop space to connect directly with students from around the world. This is an ideal opportunity to engage emerging talent and inspire the next generation of engineers and innovators.

- **Additive Manufacturing**
- **Bridge Competition**
- **Pickleball Paddle Design**

STUDENT POSTER COMPETITION | Call for pricing

Become a student poster sponsor and leave a lasting impact on education and innovation! Get prominent logo displays featuring over 50 student posters. Connect with future leaders while gaining maximum exposure for your brand.



STUDENT SPONSORSHIP & SOCIAL | $10,000

Support students while gaining brand exposure at a key networking event.



T-SHIRT SPONSOR | $10,000

TECHNICAL SESSIONS | $10,000 *(22x28)*

TOTE BAGS | $12,000

Your logo on official event tote bags, seen throughout and beyond the event.



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CONTACT OUR TEAM



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