



North America

SAMPE 2024 | Long Beach, CA  
May 20 - 23, 2024

4 Color Advertising Only

**Non exhibitors add 25%**

Full page \$1,500    1/2 page \$900  
1/4 page \$600    Business Card \$425  
Company Logo \$200

Special Positions (in addition to color rates)

Inside front or back cover \$315  
Back Cover \$325

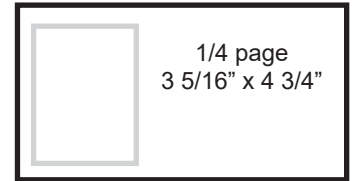
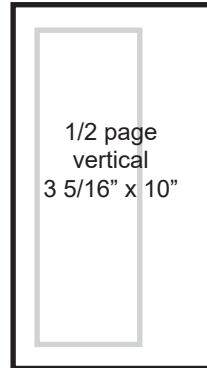
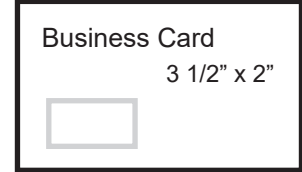
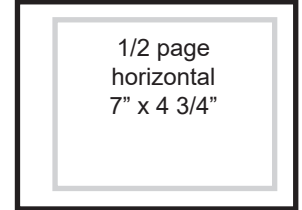
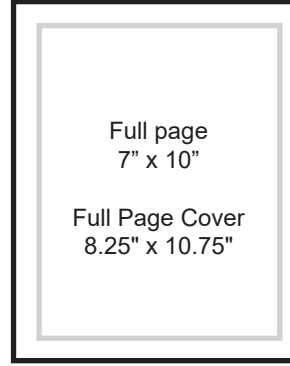
Electronic Transmittal Only: Files may be sent in the following IBM formats: InDesign, (Include all linked files) Photoshop, Adobe Illustrator, PDF, TIFF or EPS. **Color must be CMYK format.** All PDF, TIFF or EPS files must be provided at 350 dpi. Please direct any questions on electronic file submission to: [jennifer@sampe.org](mailto:jennifer@sampe.org).

Advertiser Information Date \_\_\_\_\_  
Name \_\_\_\_\_  
Advertiser \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Web-site \_\_\_\_\_

**Ad Size Requested**

Full Pg \$1,500  
1/2 Pg Vertical \$900  
1/2 Pg Horizontal \$900  
1/4 Pg \$600  
Business Card \$425  
Company Logo \$200

Advertising Sizes Available



Ad Cost

Space Charge SAMPE 2024 Long Beach \$ \_\_\_\_\_  
Position Charge \$ \_\_\_\_\_  
Total Due \$ \_\_\_\_\_

The advertising space ordered was accepted verbally. Please check all information for accuracy, indicate corrections as necessary, sign and return this copy. Thank you for your order!

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Method of Payment  
Check/Money Order                      VISA  
Discover                                      MasterCard  
American Express  
Account \_\_\_\_\_  
Exp. Date \_\_\_\_\_  
Signature \_\_\_\_\_

Payment must be made at time of placing order.

SAMPE 2024 Insertions Orders due date: April 19, 2024