

SAMPE 2022

CONFERENCE & EXHIBITION

Charlotte
Convention
Center

MAY
23-26

Sponsorship and Marketing Opportunities

Charlotte
North Carolina



There's no substitute for
this level of visibility

**The only event dedicated to the advanced
materials & processes community**

 **sampe**
North America

BE VISIBLE!



Our sponsorships are classified into three categories: **Premium Package One**, **Premium Package Two**, and **Welcome Reception**. Choose a la carte options or we will also work with you to customize, and fully personalize a sponsorship package for you.

BUNDLE PREMIUM PACKAGES*

PREMIUM PACKAGE ONE

1 (one) Meter Sign
2 (two) Carpet Stickers (5'x5') near entrance.
~~\$8,400~~ **\$7,000** Investment
SAVINGS \$1,400

PREMIUM PACKAGE TWO

1 (one) 4'x5' Large Wall Cling
2 (two) Carpet Stickers (5'x5') near entrance.
~~\$8,800~~ **\$7,300** Investment
Savings \$1,500

WELCOME RECEPTION*

1 (one) meeting room
1 (two) carpet sticker
1 (one) meter sign
Kick-off the opening day of exhibits with this widely attended networking reception and receive the most visibility by all conference attendees as you mingle with colleagues and clients.
\$10,000 Exclusive Investment

See a la carte marketing and sponsorship opportunities on the options next page.

In additional to the sponsorship of choice companies receive:



- * Logo and link on the conference webpage
- * Recognition in the conference program / buyers guide
- * Recognition via prominent sponsor signage onsite
- * Recognition on the mobile app
- * Complimentary logo and product listing in the conference program

Build Your Brand with SAMPE

Secure your sponsorship opportunity today by contacting our sales team at **+1.626.521.9450** or **exhibit@sampe.org**

SAMPE branding opportunities a la carte:

MOBILE APP* | **\$5,000** Exclusive

Get instant access to all the event information in one single location at your fingertips. Reach thousands of customers each time the app is viewed. As the sole sponsor, your banner will appear on the primary window splash screen at launch and will be seen by mobile app and tablet users.

CARPET AISLE-STICKER* | **\$2,500** Investment

Your company logo or message on a carpet sticker strategically placed in the exhibit hall. (5'x5' approx. size)

LARGE WALL CLING* | **\$2,500-\$7,000** Investment

Sponsor one of most prominently visible banners in the lobby, entrance or registration area. Place your company directly in the path of the attendees as they make their way through the convention center and to the exhibit hall.

CONFERENCE BAG INSERTS* | Exhibitor Single Item: **\$1,500**; Double items **\$2,400** Investment

Deliver your message into the hands of thousands of attendees. Inserts may be postcard sized printed materials, samples, or giveaways. *Sponsor will provide the inserts and ship directly to the convention center.*

LANYARDS* | **\$6,000** Exclusive

Catch the eye of every buyer by placing your company logo or website address around the neck of every conference attendee with our attractive, custom printed lanyards.

METER SIGNS - 1 PLACEMENT* | **\$2,000** Investment

Tailor a sponsorship that fits your objectives. One meter sign with your company information or new product announcement placed at the entrance of the exhibit hall or strategically placed within the hall for everyone to see.

CONFERENCE MEETING ROOM* | **\$2,500 – \$5,000** Investment

Conduct private meetings in our business meeting rooms, conveniently located in the Convention Center. Ideal for taking conference calls, impromptu meetings and closing that sale!

FOOTPRINTS* | **\$2,500** Investment

Lead attendees from show entrance directly to your booth.

ENTRANCE GOBO LIGHTS* | **\$5,000** Investment

Illuminate the exhibit hall walls or floors with a gobo light (company) logo sponsorship.

ESCALATOR RUNNERS* | **\$2,500** Exclusive

Have your branding on the escalators leading to Exhibit Hall/Exit.

SPEAKER & AWARDS BREAKFAST* | **\$2,000** Each | Shared Sponsorships

Leave a lasting impression on attendees at the Awards Breakfast.

CONFERENCE BADGES* | **\$6,000** | Exclusive **SOLD**

Badges are a great way to increase your brand and your corporate visibility! Every attendee is required to wear a badge. This is an excellent opportunity to ensure that your company's name will literally be in front of every attendee throughout the entire conference.

CONFERENCE TOTE BAGS SPONSORSHIPS* | **\$8,000** Exclusive **SOLD**

Our #1 most requested sponsorship! Place your company branding in the hands of thousands of conference attendees and increase your company visibility with years of exposure.

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