

# SAMPE 2024

Conference: May 20-23, 2024  
Exhibition: May 21-22, 2024  
Long Beach, California



**4,000+**  
ATTENDEES

**250+**  
EXHIBITORS

**200**  
PRESENTATIONS

**SAMPE IS RETURNING TO LONG BEACH, CA**

## Exhibit Booth Rates

More Than a Booth: A Solution

Booth Size	Price (per sq. ft.)
100-600 sq. ft.	\$36
700 sq. ft. and above	\$35

\*A \$360 corner premium applies to each exposed corner booth.

Booth	Rate	sq. ft.	Corner fee	Total
10 x 10 Linear	36	100	0	3600
10 x 10 Corner	36	100	360	3960
10 x 20 Linear	36	200	0	7200
10 x 20 Corner	36	200	360	7560
10 x 20 Split Island	36	200	720	7920
20 x 20 Island	36	400	1440	15840
20 x 30 Island	36	600	1440	23040
30 x 30 Island	35	900	1440	32940
30 x 40 Island	35	1200	1440	43440
40 x 40 Island	35	1600	1440	57440

Physical Booth Packages (Turnkey Furniture Packages)		
10 x 10 Basic (Pipe & Drape)		899
10 x 10 Hardwall		3420
10 x 20 Basic (Pipe & Drape)		1620
10 x 20 Hardwall		5460

PACKAGE TYPE	PIPE & DRAPE		HARD WALL	
	TURNKEY A	TURNKEY B	TURNKEY C	TURNKEY D
PACKAGE NAME	TURNKEY A	TURNKEY B	TURNKEY C	TURNKEY D
COST	\$899	\$1,620	\$3,420	\$5,460
BOOTH DIMENSIONS	10'd x 10'w	10'd x 20'w	10'd x 10'w	10'd x 20'w
BACK WALL MATERIAL	8'h x 10'w Pipe & Drape Back Wall	8'h x 20'w Pipe & Drape Back Wall	8'h Hard Wall System	8'h Hard Wall System
TABLE OR COUNTER	1— 6' Skirted Table	2— 6' Skirted Table	1— Counter 38" w x 42" h x 20" d	1— Counter 5' w x 42" h x 28" d
SEATING	2 Chairs	4 Chairs	2 Stools	2 Stools
LIGHTING	N/A	N/A	Track Light w/ One Head Per Panel	Track Light w/ One Head Per Panel
LABOR FOR SETUP AND TEARDOWN	N/A	N/A	✓	✓
CARPET	✓	✓	✓	✓
ELECTRICAL OUTLET (500w)	✓	✓	✓	✓
ID SIGN	✓	✓	✓	✓
WASTEBASKET	✓	✓	✓	✓
200 LBS MATERIAL HANDLING	✓	✓	✓	✓

### FURNITURE PACKAGES: YOUR OPTIONAL TIME AND MONEY SAVER FOR BOOTH ESSENTIALS

\*One time cleaning of your booth prior to the start of the show