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NORTH AMERICA’S PREMIER ADVANCED MATERIALS & PROCESS ENGINEERING CONFERENCE & EXHIBITION

The annual SAMPE conference and exhibition is where the advanced materials community gathers for face-to-face meetings, top-level education sessions, and panels led by industry leaders and innovators. Each year, thousands of industry partners attend SAMPE to find new and innovative materials and business solutions.

Put your company and its products face-to-face with customers and prospects, discover opportunities and gather competitive and first-hand industry intelligence.

SAMPE is the only technical conference and exhibition exclusively dedicated to advanced materials and processes. Be seen by domestic and international buyers, manufacturers and suppliers spanning the following markets:
REACH QUALIFIED BUYERS AND DECISION MAKERS ALL UNDER ONE ROOF
SEE WHY YOUR COMPANY NEEDS TO BE HERE

MARKET SEGMENT

27% = Aerospace/Aircraft
6% = Automotive
5% = Other
4% = Energy: Wind & Power Generation
2% = Construction
2% = Consumer Goods
1% = Sports Equipment
1% = Medical

COMPANY TYPE

Composite Manufacturer Fabricator, Molder: 33%
Supplier: 19%
Other: 9%
College/University/Trade School: 7%
Distributor: 6%
Producer of Consumer Goods, End User: 5%
Government/Military: 4%
Architect, Specifier: 1%

JOB FUNCTION

Sales or Marketing: 19%
Research & Development, Scientist: 17%
Engineer, Purchaser, Estimator: 16%
President, CEO, Owner: 10%
General Management: 6%
Other: 4%
Production, Manufacturing: 4%
Instructor/Educator: 4%
Program Management: 3%
Student: 3%
Tooling, Prototype: 2%
Quality Control, Assurance: 1%

*Based on 2022 SAMPE Charlotte Registration Demographics
PRODUCTS/SERVICES ATTENDEES LOOK FOR:

Additive Manufacturing
Additives/Fire Retardants/Fillers
Adhesives & Sealants
Aerospace
Air Pollution Control
Armor/Ballistic Materials
Assembly/Bonding Equipment
Autoclave
Automation Equipment
Auxiliary Processing
Blenders/Mixers
Braiding, Knitting/Stitching
Carbon Fiber Systems
Carbon Fibers
Ceramic Materials
Cleaning Products
CNC Machining Equipment
Coatings
Composites Structural Elements
Compounds/Putties
Computer Hardware/Software
Consulting Services
Core Materials
Cure Initiators/Catalysts
Cutting Equipment
Design Product Development Services
Education/Training
Electrical/Electronic
Fabricating Supplies
Fabrics
Fasteners
Filament Winding Equipment
Foams
Glass Fibers
Infrared Curing Systems
Infusion Equipment
Laser Projection
Manufacturing Process Development
Material Research and Development
Matrix Materials
Mold Release Systems
MRO - Maintenance, Repair, Operations
Nano Materials
Out-of-Autoclave (OOA)
Ovens/Dryers/Furnaces
Preforms
Prepreg Manufacturing/Handling Equipment
Prepregs
Presses/Compression
Process Control
Pultrusion Machinery
Reinforcements
Repair
Resin and/or Gel Coat
Resin Transfer Molding
Safety Equipment and Supplies
Sporting Equipment
Temperature Monitoring/Recording
Testing Equipment
Testing Laboratory
Thermoplastics
Tools and Tooling Equipment
Ventilating Equipment/Dust/Odor Control

ATTENDEE AGE RANGE

33% = 18–35
23% = 36–49
30% = 50–68
3% = 69+

View the complete 2023 list of SAMPE Exhibitor Product Categories online at sampeamerica.org/exhibit
WHY CHOOSE SAMPE

The SAMPE show brings together the top experts and organizations, C-level executives, engineers, scientists, students, and professionals from throughout the advanced materials and processes ecosystem. Exhibit at SAMPE to ensure you reach these qualified decision-makers.

Nearly 70% of attendees make, recommend, or influence their company’s buying decision.

3.5K ANTICIPATED ATTENDEES

250 WORLD-CLASS EXHIBITORS

50% OF 2022 REGISTRANTS WERE FIRST-TIME ATTENDEES

150+ INFLUENTIAL PRESENTATIONS
SAMPE EXHIBIT BOOTH RATES

<table>
<thead>
<tr>
<th>BOOTH SIZE</th>
<th>PRICE (PER SQ. FT.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>100–400 sq.ft.</td>
<td>$36</td>
</tr>
<tr>
<td>500–900 sq.ft.</td>
<td>$35</td>
</tr>
<tr>
<td>1,000+ sq.ft.</td>
<td>$34</td>
</tr>
</tbody>
</table>

* A $360 corner-premium will be applied to each exposed corner booth

Booth Packages Available

SAMPE offers various turnkey physical package solutions at significant cost savings and simplifies logistics in preparing your booth space for the SAMPE 2023 show.

SEE PAGE 13 FOR MORE DETAILS.
EXHIBITOR BENEFITS

EXHIBITOR-ONLY LOUNGE AREA

• Meeting areas
• SAMPE 2024 booth reservations
• Private area to recharge

FREE ATTENDEE PASSES

Free exhibit hall passes for clients and prospects

DEDICATED HALL HOURS

Dedicated daily exhibit hall hours that don’t conflict with the conference program

OTHER BENEFITS INCLUDE:

Complimentary Exhibitor Invites program to help promote your company’s presence at the show.

Your company listing in:

• SAMPE 2023 online floor plan on MyShow Planner
• Mobile event app
• Printed show directory – publication deadline is March 23, 2023
• SAMPE Journal show issue – publication deadline February 1, 2023
Attendees will use MyShow Planner to research and plan their SAMPE 2023 onsite experience. Content from your online listing will sync with the SAMPE 2023 event app. The online listing basic package includes:

- Company name, city, state, booth number, company description
- Company listing in 5 product categories
- Upload press releases and exhibitor collateral

Upgrade your online listing through MapYourShow to be recognized as a Featured Exhibitor.

**COMPLIMENTARY EXHIBITOR INVITES PROGRAM**

Send individual invitations to your top customers with the SAMPE ‘Invite a customer’ email service

- Invite your key customers with an easy-to-use invitation tool
- Use branded email templates
- A unique promo code and registration link allows you to invite customers and track/view your registered customers and guests

Branded event guest pass with your company name and booth number
- Download or share in your marketing for websites, social media, postcards, etc.
SPONSOR BENEFITS

Design your own sponsorship package . . . there's something for every budget and goal.

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TOP REASONS TO INVEST IN SPONSORSHIPS

- BRAND VISIBILITY AND RECOGNITION
- STRENGTHENING ATTENDEE PERCEPTION
- INCREASED LEAD GENERATION
- RETURN ON INVESTMENT
## A LA CARTE SPONSORSHIP ITEMS

<table>
<thead>
<tr>
<th>SPONSORSHIP</th>
<th>PRICE</th>
<th>TYPE</th>
<th>DETAILS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carpet Aisle-Sticker</td>
<td>$2,500</td>
<td>Investment</td>
<td>Your company logo or message on a carpet sticker strategically placed in the exhibit hall. (5’x5’ approx. size)</td>
</tr>
<tr>
<td>Large Wall Cling Banner</td>
<td>Varies, call for pricing and options</td>
<td>Investment</td>
<td>Sponsor one of the most prominently visible banners in the lobby, entrance or registration area. Place your brand directly in the path of the attendees as they make their way through the convention center and to the exhibit hall.</td>
</tr>
<tr>
<td>Meter Signs: 1 Placement</td>
<td>$2,000</td>
<td>Investment</td>
<td>Tailor a sponsorship that fits your objectives. One meter sign with your company information or new product announcement placed at the entrance of the exhibit hall or strategically placed within the hall for everyone to see.</td>
</tr>
<tr>
<td>Footprints</td>
<td>$2,500–$5,000</td>
<td>Investment</td>
<td>Lead attendees from show entrance directly to your booth.</td>
</tr>
<tr>
<td>Escalator Runners</td>
<td>$2,500–$5,000</td>
<td>Investment</td>
<td>Have your branding on the escalators.</td>
</tr>
<tr>
<td>Conference Meeting Room</td>
<td>$2,500–$5,000</td>
<td>Investment</td>
<td>Conduct private meetings in our business meeting rooms, conveniently located in the Convention Center. Ideal for taking conference calls, impromptu meetings and closing that sale.</td>
</tr>
<tr>
<td>Lanyards</td>
<td>$6,000</td>
<td>Exclusive</td>
<td>Catch the eye of every buyer by placing your company logo or website address around the neck of every conference attendee with our attractive, custom-printed lanyards.</td>
</tr>
<tr>
<td>Conference Badges</td>
<td>$6,000</td>
<td>Exclusive</td>
<td>Every attendee is required to wear a badge. This is an excellent opportunity to ensure that your company's name will be in front of every attendee throughout the conference.</td>
</tr>
<tr>
<td>Conference Tote Bags Sponsorships</td>
<td>$8,000</td>
<td>Exclusive</td>
<td>Our #1 most-requested sponsorship. Place your brand in the hands of thousands of conference attendees.</td>
</tr>
<tr>
<td>Mobile App</td>
<td>$5,000</td>
<td>Exclusive</td>
<td>Reach thousands of customers each time the app is viewed. As the sole sponsor, your banner will appear on the primary window splash-screen at launch and will be seen by mobile app and tablet users.</td>
</tr>
<tr>
<td>Mobile App Push Notifications</td>
<td>$750 per alert 2 per day limit</td>
<td>4 Available, Tue (2 alerts) Wed (2 alerts)</td>
<td>Put your company's message in front of the SAMPE 2023 mobile app users. Push notifications will be scheduled in advance and are limited to a recommended 200 words, 1300 characters or less.</td>
</tr>
<tr>
<td>Registration Site Banner Ad</td>
<td>$3,000</td>
<td>Exclusive</td>
<td>A predetermined banner ad appears during each step of the registration process. The banner can be located either in the header or footer of each page.</td>
</tr>
<tr>
<td>Attendee Registration Letter</td>
<td>$8,000</td>
<td>Exclusive</td>
<td>Place your company's logo or web banner on the registration confirmation letter delivered to attendee's in the registration confirmation email. The Exclusive Sponsor receives a banner at top and two banners located in the middle of each email. Banners also sold separately.</td>
</tr>
<tr>
<td>Custom Sponsorship</td>
<td>Varies - call for details</td>
<td>Call today to get started on a custom package that meets your company's needs.</td>
<td></td>
</tr>
</tbody>
</table>
ADVERTISE IN THE SAMPE 2023 ONSITE FINAL PROGRAM

ON-SITE PROGRAM ADVERTISING RATES

Go the extra mile and put your company’s message in the hands of 3.5K SAMPE 2023 attendees. The on site final program is included in every attendee’s tote bag and prominently at the registration counters.

**SAMPE 2023 Insertions orders due date:** March 27, 2023

<table>
<thead>
<tr>
<th>VISUAL EXAMPLE</th>
<th>AD DESCRIPTION</th>
<th>AD DIMENSIONS</th>
<th>EXHIBITOR RATE</th>
<th>NON-EXHIBITOR RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Full Page on Back Cover</td>
<td>7” x 10”</td>
<td>$1,825</td>
<td>$2,281.25</td>
</tr>
<tr>
<td>A</td>
<td>Full Page on Inside Front Cover</td>
<td>7” x 10”</td>
<td>$1,815</td>
<td>$2,268.75</td>
</tr>
<tr>
<td>A</td>
<td>Full Page on Inside Back Cover</td>
<td>7” x 10”</td>
<td>$1,815</td>
<td>$2,268.75</td>
</tr>
<tr>
<td>A</td>
<td>Full Page</td>
<td>7” x 10”</td>
<td>$1,500</td>
<td>$1,875.00</td>
</tr>
<tr>
<td>B</td>
<td>1/2-Page Horizontal</td>
<td>7” x 4 3/4”</td>
<td>$900</td>
<td>$1,125.00</td>
</tr>
<tr>
<td>C</td>
<td>1/2-Page Vertical</td>
<td>3 5/16” x 10”</td>
<td>$900</td>
<td>$1,125.00</td>
</tr>
<tr>
<td>D</td>
<td>1/4-Page</td>
<td>3 5/16” x 4 3/4”</td>
<td>$600</td>
<td>$750.00</td>
</tr>
<tr>
<td>E</td>
<td>Business Card</td>
<td>2.5” x 10.15”</td>
<td>$425</td>
<td>$531.25</td>
</tr>
<tr>
<td>F</td>
<td>Company Logo</td>
<td>N/A</td>
<td>$200</td>
<td>$250.00</td>
</tr>
</tbody>
</table>

All ad sizes are 4-color (Full Color NOT Black and White)

CONTACT:
Patty Hunt | Advertising Sales
+1 (805) 657-6571
sampeads@aol.com

CLICK TO ORDER
## SAMPE 2023 BOOTH PACKAGES

Exhibition: April 18-19, 2023, Seattle, WA

Save time and money with one of these booth packages:

<table>
<thead>
<tr>
<th>PACKAGE TYPE</th>
<th>PIPE &amp; DRAPE</th>
<th>HARD WALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PACKAGE NAME</td>
<td>TURNKEY A</td>
<td>TURNKEY B</td>
</tr>
<tr>
<td>COST</td>
<td>$749</td>
<td>$1,350</td>
</tr>
<tr>
<td>BOOTH DIMENSIONS</td>
<td>10’d x 10’w</td>
<td>10’d x 20’w</td>
</tr>
<tr>
<td>BACK WALL MATERIAL</td>
<td>8’h x 10’w Pipe &amp; Drape Back Wall</td>
<td>8’h x 20’w Pipe &amp; Drape Back Wall</td>
</tr>
<tr>
<td>TABLE OR COUNTER</td>
<td>1— 6’ Skirted Table</td>
<td>2— 6’ Skirted Table</td>
</tr>
<tr>
<td>SEATING</td>
<td>2 Chairs</td>
<td>4 Chairs</td>
</tr>
<tr>
<td>LIGHTING</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>LABOR FOR SETUP AND TEARDOWN</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>CARPET</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ELECTRICAL OUTLET (500w)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ID SIGN</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>WASTEBASKET</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>200 LBS MATERIAL HANDLING</td>
<td>✓</td>
<td>✓</td>
</tr>
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*One-time cleaning of your booth prior to the start of the show

---

To order, please contact Nancy Leon at nancy@sampe.org | +1 (626) 540-4116 | sampeamerica.org/exhibit
CONTACT:
Exhibit Space and Sponsorships:
Efren Pavon | efren@sampe.org
+1.626.521.9450
sampeamerica.org/exhibit

Tradeshow Sales and Marketing Specialist
Jourdan (Jordy) Stewart | jourdan@sampe.org
+1.626.521.9451

Onsite Final Program Advertising
Patty Hunt | sampeads@aol.com
+1.805.657.6571
sampeamerica.org/advertising-sponsorship
SPONSOR BENEFITS

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