



There's no substitute for this level of visibility

Charlotte Convention Center

MAY 23-26

Charlotte North Carolina

Visibility Works

SAMPE 2022 is the **only** technical conference and exhibition exclusively dedicated to advanced materials and processes on the east coast. The exhibit hall features the latest technologies and research advancements for the advanced materials and processes community.

95% attendees in 2019 made new contacts at the SAMPE conference and exhibition.

Attendee Facts

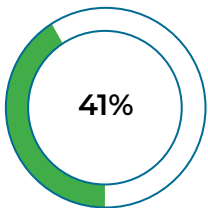
92% of event attendees reported the conference met and exceeded their needs.

90% of attendees reported making new contacts in the SAMPE Exhibit Hall.

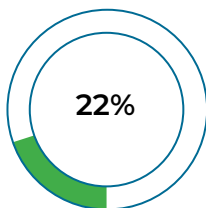
63% increase in international attendance.*

*Based on SAMPE 2018 and 2017 attendee data: 8% in 2017 vs. 13% in 2018

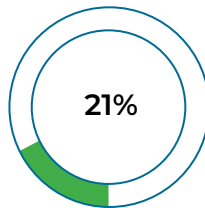
Reach your Target Audience | Principle Industry



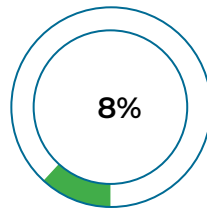
Aerospace & Aircraft (Incl. Defense)



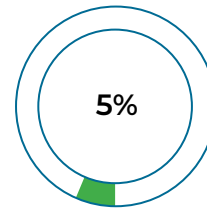
Military/Government



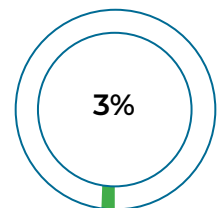
Automotive



Wind Energy



Electronics



Medical

The only event dedicated to the advanced materials & processes community

4,000 Attendees **200** Exhibitors **150+** Presentations

Make the Decision Now to Exhibit

Contact Efren Pavon:

+1.626.521.9450 or Efren@sampe.org

SAMPE Branding Opportunities a la carte:

MOBILE APP* | \$5,000 Exclusive **SOLD**

Get instant access to all the event information in one single location at your fingertips. Reach thousands of customers each time the app is viewed. As the sole sponsor, your banner will appear on the primary window splash screen at launch and will be seen by mobile app and tablet users.

CARPET AISLE-STICKER* | \$2,500 Investment

Your company logo or message on a carpet sticker strategically placed in the exhibit hall. (5'x5' approx. size)

LARGE WALL CLING* | \$2,500-\$7,000 Investment

Sponsor one of most prominently visible banners in the lobby, entrance or registration area. Place your company directly in the path of the attendees as they make their way through the convention center and to the exhibit hall.

CONFERENCE BAG INSERTS* | Exhibitor Single Item: \$1,500; Double items \$2,400 Investment

Deliver your message into the hands of thousands of attendees. Inserts may be postcard sized printed materials, samples, or giveaways. *Sponsor will provide the inserts and ship directly to the convention center.*

LANYARDS* | \$6,000 Exclusive

Catch the eye of every buyer by placing your company logo or website address around the neck of every conference attendee with our attractive, custom printed lanyards.

METER SIGNS - 1 PLACEMENT* | \$2,000 Investment

Tailor a sponsorship that fits your objectives. One meter sign with your company information or new product announcement placed at the entrance of the exhibit hall or strategically placed within the hall for everyone to see.

CONFERENCE MEETING ROOM* | \$2,500 – \$5,000 Investment

Conduct private meetings in our business meeting rooms, conveniently located in the Convention Center. Ideal for taking conference calls, impromptu meetings and closing that sale!

FOOTPRINTS* | \$2,500 Investment

Lead attendees from show entrance directly to your booth.

ENTRANCE GOBO LIGHTS* | \$5,000 Investment

Illuminate the exhibit hall walls or floors with a gobo light (company) logo sponsorship.

ESCALATOR RUNNERS* | \$2,500 Exclusive

Have your branding on the escalators leading to Exhibit Hall/Exit.

SPEAKER & AWARDS BREAKFAST* | \$2,000 Each | Shared Sponsorships

Leave a final and strong impression with SAMPE attendees, the most influential decision-makers in the industry. Let's talk about how we can have your brand affixed to this popular event, from table signage to a bit of stage time, this is your chance to customize your brand influence.

CONFERENCE BADGES* | \$6,000 | Exclusive **SOLD**

Badges are a great way to increase your brand and your corporate visibility! Every attendee is required to wear a badge. This is an excellent opportunity to ensure that your company's name will literally be in front of every attendee throughout the entire conference.

CONFERENCE TOTE BAGS SPONSORSHIPS* | \$8,000 Exclusive **SOLD**

Our #1 most requested sponsorship! Place your company branding in the hands of thousands of conference attendees and increase your company visibility with years of exposure.



Conference: May 23-26, 2022
Exhibition: May 24-25, 2022
Charlotte Convention Center
Charlotte, North Carolina

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