

# SPONSOR BENEFITS

Design your own sponsorship package . . . there's something for every budget and goal.

SPONSORSHIP	BRONZE \$4,999 & UNDER	SILVER \$5,000-\$14,999	GOLD \$15,000+
Recognition in the SAMPE show directory	✓	✓	✓
Logo and link placement on the SAMPE website	✓	✓	✓
Recognition on event signage	✓	✓	✓
Right to use a "sponsor" title in your own promotional materials	✓	✓	✓
Recognition during keynote presentation			✓
Logo listed in key spots on all signage and communication			✓
Logo on special eblasts and mailings from SAMPE to potential attendees			✓

# TOP REASONS TO INVEST IN SPONSORSHIPS



**BRAND VISIBILITY AND RECOGNITION**



**STRENGTHENING ATTENDEE PERCEPTION**



**INCREASED LEAD GENERATION**



**RETURN ON INVESTMENT**

# A LA CARTE SPONSORSHIP ITEMS

SPONSORSHIP	PRICE	TYPE	DETAILS
Carpet Aisle-Sticker	\$2,500	Investment	Your company logo or message on a carpet sticker strategically placed in the exhibit hall. (5'x5' approx. size)
Large Wall Cling Banner	Varies, call for pricing and options	Investment	Sponsor one of the most prominently visible banners in the lobby, entrance or registration area. Place your brand directly in the path of the attendees as they make their way through the convention center and to the exhibit hall.
Meter Signs: 1 Placement	\$2,000	Investment	Tailor a sponsorship that fits your objectives. One meter sign with your company information or new product announcement placed at the entrance of the exhibit hall or strategically placed within the hall for everyone to see.
Footprints	\$2,500–\$5,000	Investment	Lead attendees from show entrance directly to your booth.
Escalator Runners	\$2,500–\$5,000	Investment	Have your branding on the escalators.
Conference Meeting Room	\$2,500–\$5,000	Investment	Conduct private meetings in our business meeting rooms, conveniently located in the Convention Center. Ideal for taking conference calls, impromptu meetings and closing that sale.
Lanyards	\$6,000	Exclusive	Catch the eye of every buyer by placing your company logo or website address around the neck of every conference attendee with our attractive, custom-printed lanyards.
Conference Badges	\$6,000	Exclusive	Every attendee is required to wear a badge. This is an excellent opportunity to ensure that your company's name will be in front of every attendee throughout the conference.
Conference Tote Bags Sponsorships	\$8,000	Exclusive	Our #1 most-requested sponsorship. Place your brand in the hands of thousands of conference attendees.
Mobile App	\$5,000	Exclusive	Reach thousands of customers each time the app is viewed. As the sole sponsor, your banner will appear on the primary window splash-screen at launch and will be seen by mobile app and tablet users.
Mobile App Push Notifications <b>NEW!</b>	\$750 per alert 2 per day limit	4 Available, Tue (2 alerts) Wed (2 alerts)	Put your company's message in front of the SAMPE 2023 mobile app users. Push notifications will be scheduled in advance and are limited to a recommended 200 words, 1300 characters or less.
Registration Site Banner Ad <b>NEW!</b>	\$3,000 \$2,000	Exclusive	A predetermined banner ad appears during each step of the registration process. The banner can be located either in the header or footer of each page.
Attendee Registration Letter	\$8,000 \$6,000 \$3,000	Exclusive Top Middle	Place your company's logo or web banner on the registration confirmation letter delivered to attendee's in the registration confirmation email. <i>The Exclusive Sponsor receives a banner at top and two banners located in the middle of each email.</i> Banners also sold separately.
<b>Custom Sponsorship</b>	<b>Varies - call for details</b>		<b>Call today to get started on a custom package that meets your company's needs.</b>